

# Sync G Suite with Salesforce, Dynamics 365, SAP, Oracle, Sugar, and other CRMs

Automate the synchronization of calendars, contacts, tasks, email, opportunities, custom fields, custom objects, and other data between G Suite and a dozen leading CRMs.

## Key highlights:

- ✓ Reliable, server-side sync
- ✓ "Enterprise-grade" performance
- ✓ Supports G Suite and Gmail
- ✓ Supports Outlook for Windows and Mac
- ✓ Solves advanced tracking scenarios
- ✓ Delegate appointment tracking
- ✓ Automated tracking options
- ✓ Integrates multiple CRM instances
- ✓ Syncs custom fields and custom objects
- ✓ Flexible activity tracking options
- ✓ Supports hybrid environments

## Riva is a leading integration platform for CRMs, email systems, and other enterprise applications.

Over 1,200 companies and 150,000 CRM users trust Riva to sync data between a dozen leading CRMs – including Salesforce, Dynamics 365, SAP Hybris Sales Cloud, Oracle Sales Cloud, Sugar, and others – and corporate email systems. Riva provides CRM data automation for G Suite and Gmail.

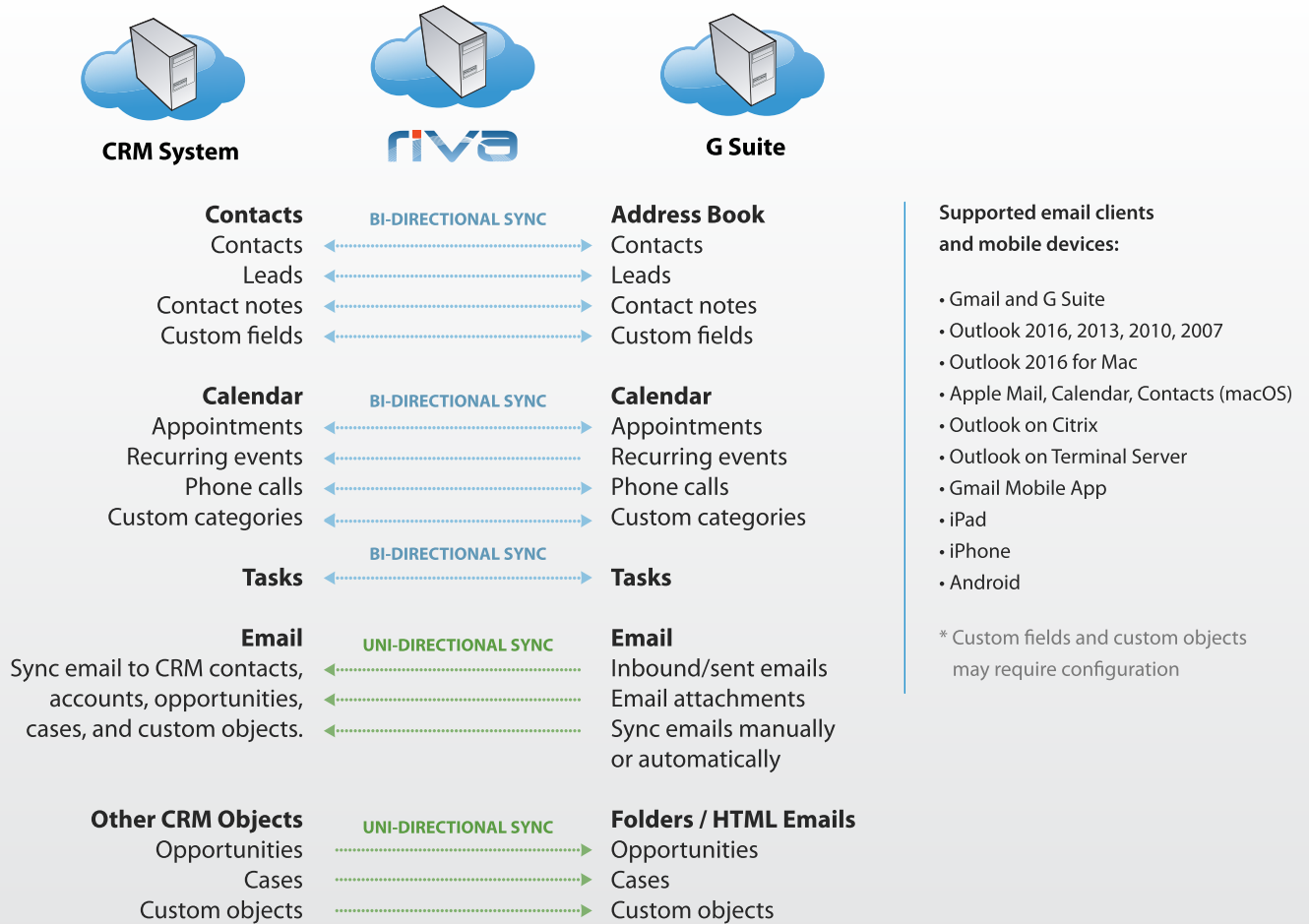
With Riva, there are no Gmail add-ons or Chrome extensions to install and manage for end-users. Riva delivers direct, server-to-server integration and "enterprise-grade" performance, reliability, and analytics (near real-time sync). Choose from flexible Riva deployment options (cloud, on-premise, or dedicated instance).

Think Riva for complex sync requirements (multiple CRMs, multiple email systems, hybrid environments, and custom objects). Riva is an ideal sync solution for companies with advanced calendar sync requirements (e.g., recurring events, multi-day events, events with multiple invitees, custom calendar objects) and for advanced email tracking scenarios.

Contact us at [408.675.5015](tel:408.675.5015) or [sales@rivacrmintegration.com](mailto:sales@rivacrmintegration.com) to learn how Riva can help increase sales productivity, reduce manual data entry, and improve CRM adoption for your G Suite users.

# CRM data automation for G Suite and Gmail

Riva automatically syncs CRM calendars, contacts, leads, tasks, email, opportunities, cases, custom fields, and custom objects with G Suite. Get a 360-degree view of your customer relationships with Riva's advanced tracking features. Riva can be configured to sync custom fields, custom objects, and custom categories.



## Advanced CRM integration options for G Suite and Gmail

- ✓ Sync resource calendars
- ✓ Custom field mapping
- ✓ Custom contact filters
- ✓ Custom category mapping
- ✓ Custom appointment subjects
- ✓ Appointment and object filters
- ✓ Duplicate prevention
- ✓ Token matching
- ✓ Privatization
- ✓ Attendee management
- ✓ Custom email tracking
- ✓ Sync custom CRM event objects
- ✓ Object layout changes
- ✓ Attendee matching filter
- ✓ Hyperdescriptions
- ✓ Contact links
- ✓ Email tracking to custom objects
- ✓ **And much more!**

Riva is trusted every day by 1,200 companies and 150,000 CRM users. Our customers include 15 of the world's largest banks, 35+ Fortune 500 companies, numerous Global 1000 companies, and hundreds of fast-growing small and medium-sized businesses.

Call 408.675.5015 ■ Or visit [rivacrmintegration.com](http://rivacrmintegration.com)

